

THE RESORT AT SINGER ISLAND #851
PRESTIGE REAL ESTATE MARKETING PLAN



DERMOT OBRIEN
Dermot OBrien Realty
(561) 317-1177
info@dermotobrien.com
www.DermotOBrienRealty.com



THE FINEST HOMES DESERVE
THE FINEST MARKETING.

GOING TO THE ENDS OF THE EARTH TO SELL YOUR HOME...

I believe the finest homes deserve the finest marketing. That's why my advertising program is designed to go above and beyond anything offered by any other agent or broker in quality, sophistication and depth. I employ the latest technology to deliver perfect presentation and massive exposure for your home to drive responses from buyers everywhere.

LUXURY & INTERNATIONAL ADVERTISING

Your home will be featured in prominent global media brands including The New York Times, The Wall Street Journal, Robb Report, Dupont Registry and the International Herald Tribune. It's also translated and distributed to dozens of prominent Real Estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more.

STYLISH, SOPHISTICATED PRESENTATION

We'll create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced High Definition video and stunning aerial animation. Nothing else compares - but don't take our word for it, check it out for yourself!

LOCAL, SOCIAL & MOBILE

Your home will benefit from cutting edge social media technology and robust exposure on sites like Facebook, Twitter and YouTube. Our showcase listings reach potential local buyers on every type of computer, smartphone and tablet, in addition to intensive local print, mail and signage.



Dermot O'Brien

DERMOT OBRIEN REALTY

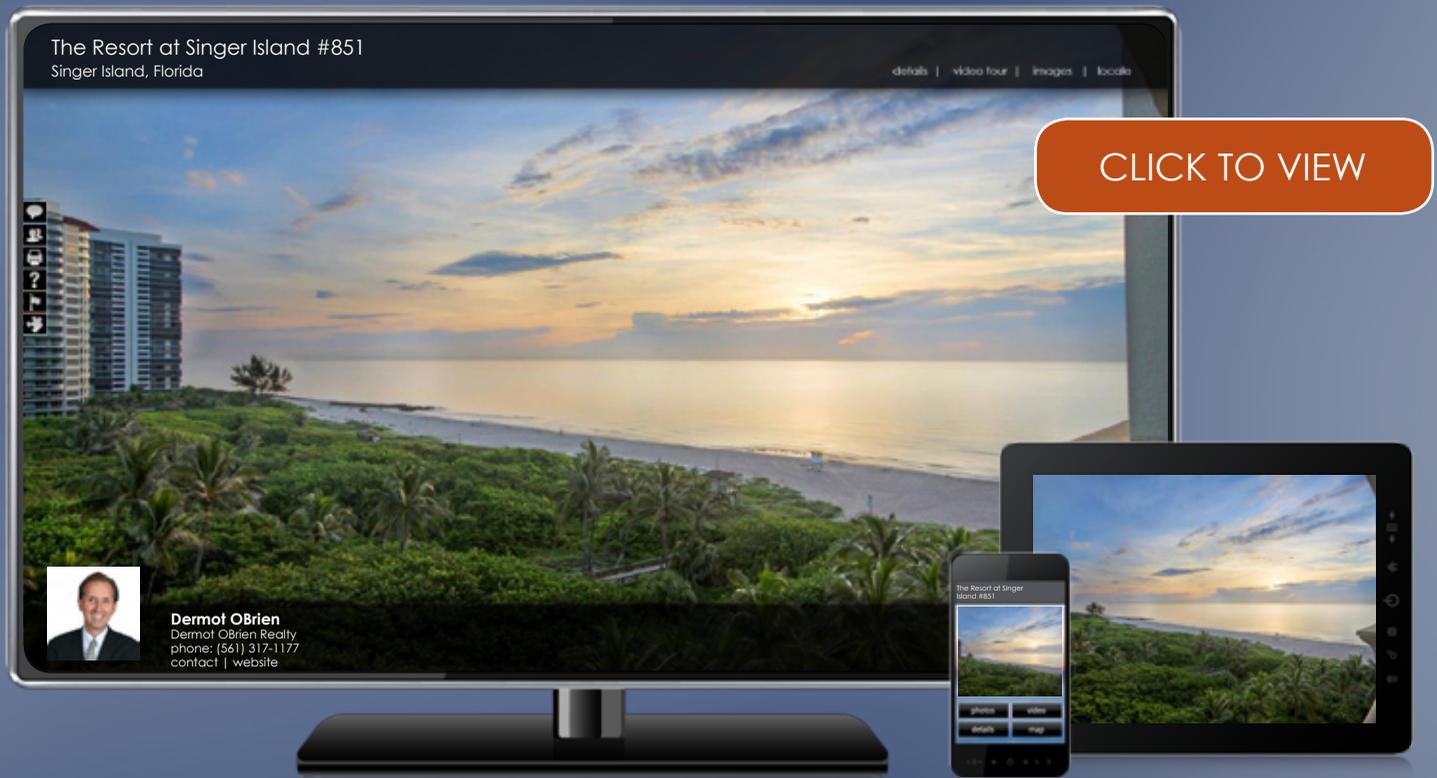
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It starts with
**PERFECT
PRESENTATION**



A DEDICATED WEBSITE

Your home will be featured on its own dedicated Property Website, including a custom domain and stunning, professionally produced Aerial Video Tour.

REACHING MOBILE USERS

Your home's website is perfectly optimized and presented to smartphone and tablet users, so everyone gets the best possible experience

ENGAGING CONTENT

High definition video and image galleries, interactive maps and more make your home's web presence distinctive and eye-catching.

The New York Times

The New York Times
GREAT HOMES AND DESTINATIONS

Search Articles

HOME DESTINATIONS LIFESTYLES MULTIMEDIA BLOG

3800 N Ocean Drive
Singer Island, Florida 33404

Web ID: 4FA54AE9A8C89
Posted: 01 days ago
Updated: 00 days ago

Dermot O'Brien
(561) 317-1177
[Email Agent](#)

Points of interest:
Schools Post Offices Libraries
Gas Stations Restaurants Movie Theaters

3 Bedrooms
3 Bathrooms
1 Half Baths
2801 Sq. Ft. condo
MLS RX10317238

Beautiful oceanfront residence at an ultra-luxury condominium building featuring a 4 diamond Marriott resort hotel with many amenities. Incredible 8th floor, 3 bedroom, 3.5 bath unit. Marble floors and counter-tops, Viking appliances and impact glass. Top shelf finishes throughout. Gorgeous views of the ocean overlooking the protected Ocean Reef Park as well as views of the Intracoastal. Pet friendly building. The The Resort at Singer Island has joined The Marriott Resort as a diverse smoke-free resort. Featuring 239 all-suite resort

CLICK TO VIEW

With over 25 million unique visitors each month, NYTimes.com is the #1 individual newspaper site in the U.S. Access and connect with award-winning journalism—in articles, video, slide-shows and multimedia features—and become part of one of the most engaged, loyal community of readers on the Web.

INTERNATIONAL Herald Tribune

The International Herald Tribune is the global edition of The New York Times and provides a balanced, intelligent perspective on world news, business, culture, sport and more, making it required reading for half a million influential, sophisticated readers in 160 countries around the world.



THE WALL STREET JOURNAL.

The screenshot shows a real estate listing on the WSJ website. The main title is "The Resort at Singer Island #851". The listing features a large image of a beachfront view at sunset, with a building visible in the distance. Below the main image are several smaller thumbnail images showing interior views of the property. To the right of the main image is a black box with the text "LUXURY RESIDENCES". Below that is a map of North America with a location pin in Florida. The listing details include: Type: condo; Bedrooms: 3; Bathrooms: 3; Half Baths: 1; Size (Interior): 2801; MLS#: RX10317238; Posted: [blank]. The listing is attributed to Dermot O'Brien Realty, with a "Contact Agent" button. A "Property For Sale" section describes the residence as a beautiful oceanfront residence at an ultra-luxury condominium building featuring a 4 diamond Marriott resort hotel with many amenities. A "Read More" link is provided at the bottom of the listing.

WSJ.com is the leading provider of business and financial news and analysis on the web, offering the ability to reach Executives, Opinion Leaders and other upscale professionals. The site goes much deeper, providing round-the-clock coverage, as well as interactive features. The powerful connection between wsj.com and its loyal “blue chip” audience makes the site an indispensable venue for our advertisers.

CLICK TO VIEW

Robb Report

MAGAZINE FOR THE LUXURY LIFESTYLE™

The screenshot displays the Robb Report website interface. At the top, the logo 'Robb Report' is prominent, along with a search bar and a 'SUBSCRIBE' button. A navigation menu includes categories like Autos, Aviation, Boating, Home & Style, Travel, Watches, Leisure, Fashion, Jewelry, Health & Wellness, and Real Estate. The main content area features a large image of a coastal resort property, 'The Resort at Singer Island #851'. To the right of the image is a sidebar with the agent's information: 'PRESENTED BY: Dermot O'Brien, Dermot O'Brien Realty, Phone: (561) 317-1177'. Below this is a 'DETAILS' section listing the property address as '3800 N Ocean Drive, Singer Island, Florida 33404' and other specifications like 'Property Type: condo', 'Bedrooms: 3', and 'Bathrooms: 3'. A 'Subscribe Now' section at the bottom offers a 2-year subscription for \$100.00, with a form for first name, last name, address, city, state, and zip. A 'CLICK TO VIEW' button is overlaid on the bottom right of the screenshot.

Robb Report Exceptional Properties offers unparalleled access to discriminating home and property owners. These highly sought-after consumers, many of whom own multiple residences, are responsible for a disproportionate amount of spending on luxury home goods and services, and are active buyers and sellers of luxury properties.



duPont REGISTRY

A BUYERS GALLERY OF FINE HOMES®

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3800 N Ocean Drive
Singer Island, Florida 33404

Beautiful oceanfront residence at a ultra-luxury condominium building featuring a 4 diamond Marriott resort hotel with many amenities. Incredible 8th floor, 3 bedroom, 3.5 bath unit. Marble floors and counter-tops, Viking appliances and impact glass. Top shelf finishes throughout. Gorgeous views of the ocean overlooking the protected Ocean Reef Park as well as views of the Intracoastal. Pet friendly building. The The Resort at Singer Island has joined The Marriott Resort as a diverse smoke-free resort. Featuring 239 all-suite resort units and 66 residential condominiums, the resort includes 4,000 square feet of meeting space, an 8,500 square foot spa, and all of the amenities and services one would expect from a world-class facility. Butler Service, valet attendants, and a full-time concierge will enrich guest experiences and activities, including coordination of private events, theater tickets, dinner reservations, and travel arrangements. Experience the essence of elegance in one or two bedroom resort units ranging from 800 square feet to just over 2,100 square feet of living space. Decorated with dark wood tones, stainless steel kitchen appliances, and marble baths, the resort offers a luxurious contemporary modern edge. Enjoy majestic views of the Atlantic Ocean or Intracoastal Waterways from the expansive terraces in each suite.

This listing has been viewed 1,081 times.

DuPont Registry is a premiere Luxury brand that showcases the world's finest luxury real estate for sale from the beaches of the Fiji Island to the mountains of Colorado. From tropical island estates to lush country cottages, duPont REGISTRY brings a wealth of international luxury properties directly to the consumer in their home. Indulge yourself in our luxury home listings. Our extensive list of luxury homes for sale enables you to find the prestigious property for which you have been looking. duPont REGISTRY is the exclusive intermediary between ultra-affluent buyers and luxury-real-estate sellers.

Top 10 Visiting Countries:

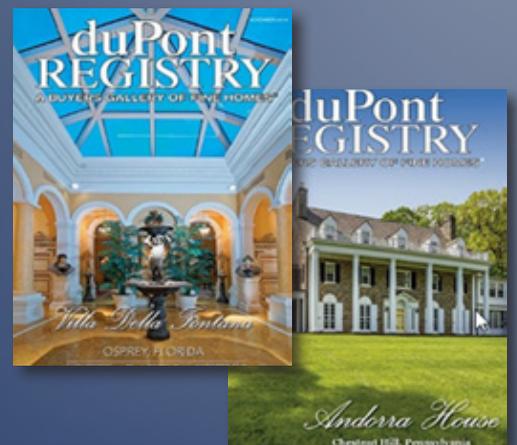
1. United States	2. Canada	3. United Kingdom	4. Mexico
6. Brazil	7. Australia	8. Puerto Rico	

Top Real Estate Markets:

100 Best Foreign Markets:

1. Brazil	2. Australia	3. Puerto Rico	4. France
5. Canada	6. Spain	7. Italy	8. Japan

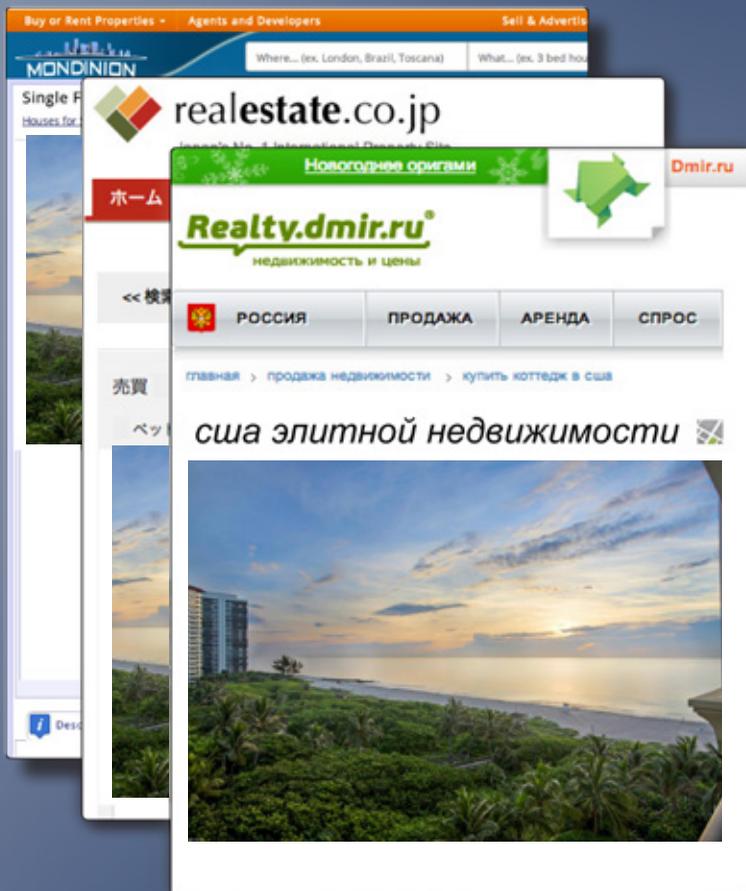
CLICK TO VIEW



INTERNATIONAL ADVERTISING



Your home will gain international exposure in up to 50 prominent Real Estate search sites around the world targeting affluent global investors, including China, Russia, Canada, Germany, Brazil, France, Singapore, UAE and many others.



DELUXE EMAIL BROCHURE

Your home is featured in a stylish, sophisticated, Multimedia E-Brochure to be sent to key Brokers, Buyers and Investors.

The Resort at Singer Island
#851

VIRTUAL TOUR | IMAGE GALLERY | PROPERTY DETAILS | MAP

CLICK HERE FOR THE TOUR →

The Resort at Singer Island #851
Beautiful oceanfront residence at a ul-

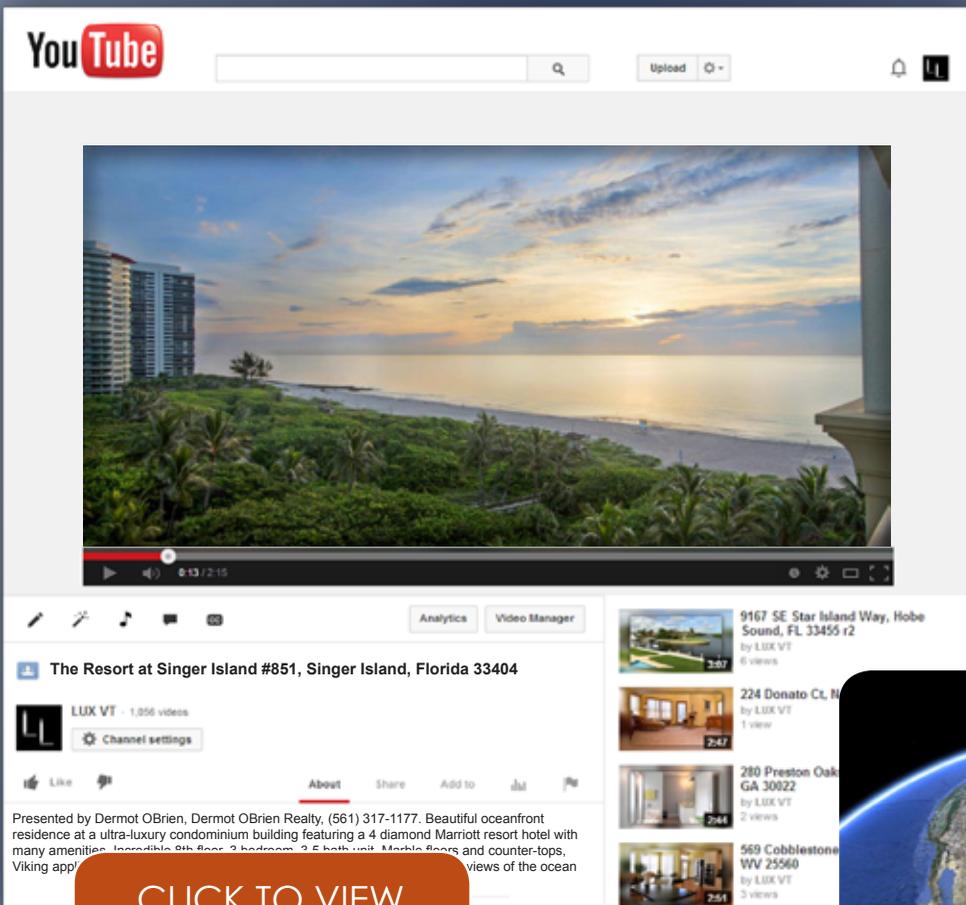
Property Type: condo
Bedrooms: 3
Bathrooms: 3
Square Feet: 2801
Availability: For Sale

Beautiful oceanfront residence at a ultra-luxury condominium building featuring a 4 diamond Marriott resort hotel with many amenities. Incredible 8th floor, 3 bedroom, 3.5 bath unit. Marble floors

[Read More](#)

Dermot OBrien
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You Tube

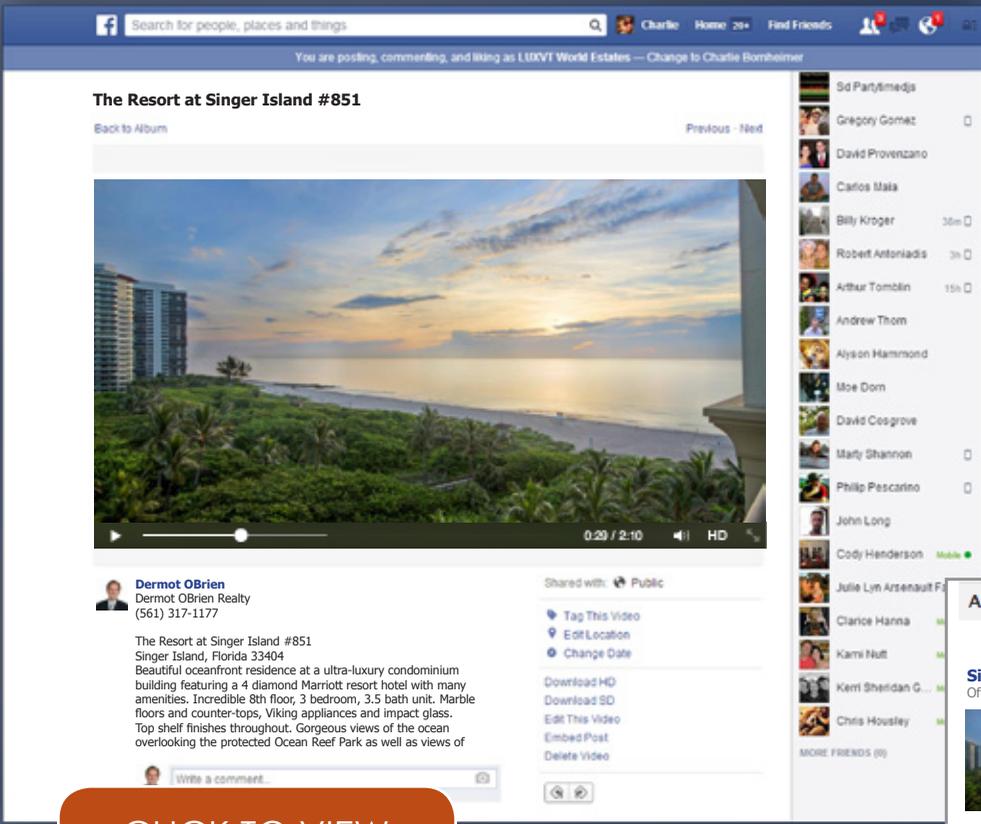


We create a stunning Aerial Video Tour using Google Earth technology to show off your home's unique location, and we broadcast it to the world as a YouTube High Definition stream for web and mobile device users everywhere.

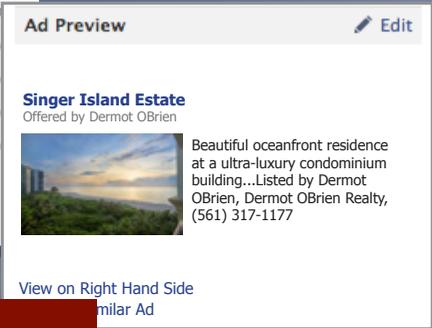
**INCLUDES STUNNING
HD AERIAL VIDEO**



facebook



Using sophisticated demographic targeting, your home will reach thousands of local high-wealth buyers and investors on Facebook with engaging, high profile paid ad placement and beautiful HD Video page to be shared across vast social networks.



CLICK TO VIEW

INCLUDES PAID ADS
TARGETING LOCAL USERS



THE FINEST HOMES
DESERVE THE FINEST MARKETING.



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